

Laverstock and Ford Communities Neighbourhood Plan

Residents' survey: analysis of responses from Bishopdown Farm/ Hampton Park/Riverdown Park

January 2020

Background: a brief update on the parish neighbourhood plan

- In September 2017 the Parish Council agreed to prepare Neighbourhood Plan
- Aim to take advantage of Government legislation giving parish councils more influence over future development in their area, esp location of housing
- Small group has been working on the preparation of this plan
- Gathering residents' views is key part of the process

Residents' survey undertaken in September 2019

- Paper version distributed to every household in parish (4,000+) - freepost envelope to help maximise response
- Online version also available
- 552 completed questionnaires - three quarters via paper version
- 151 responses from Bishopdown Farm/ Hampton Park/ Riverdown Park
- Many thanks to all who completed a questionnaire

Response rate in Bishopdown Farm/Hampton
Park/Riverdown Park close to parish average but well
below Laverstock and Ford

*responses as %
of total
households in
community

Community	Households (%)	Responses	Responses (%)	Response rate* (%)
Parish	100	552	100	13
Bishopdown Fm/ Hampton Pk	30	151	27	12
Laverstock	27	227	41	20
Ford	4	66	12	37
Old Sarum/ Longhedge	39	105	19	7

Responses skewed towards 60+ age group - more than 40% of total responses, but only a fifth of Bishopdown Farm/ Hampton Park/ Riverdown Park population

* Responses as percentage of Population

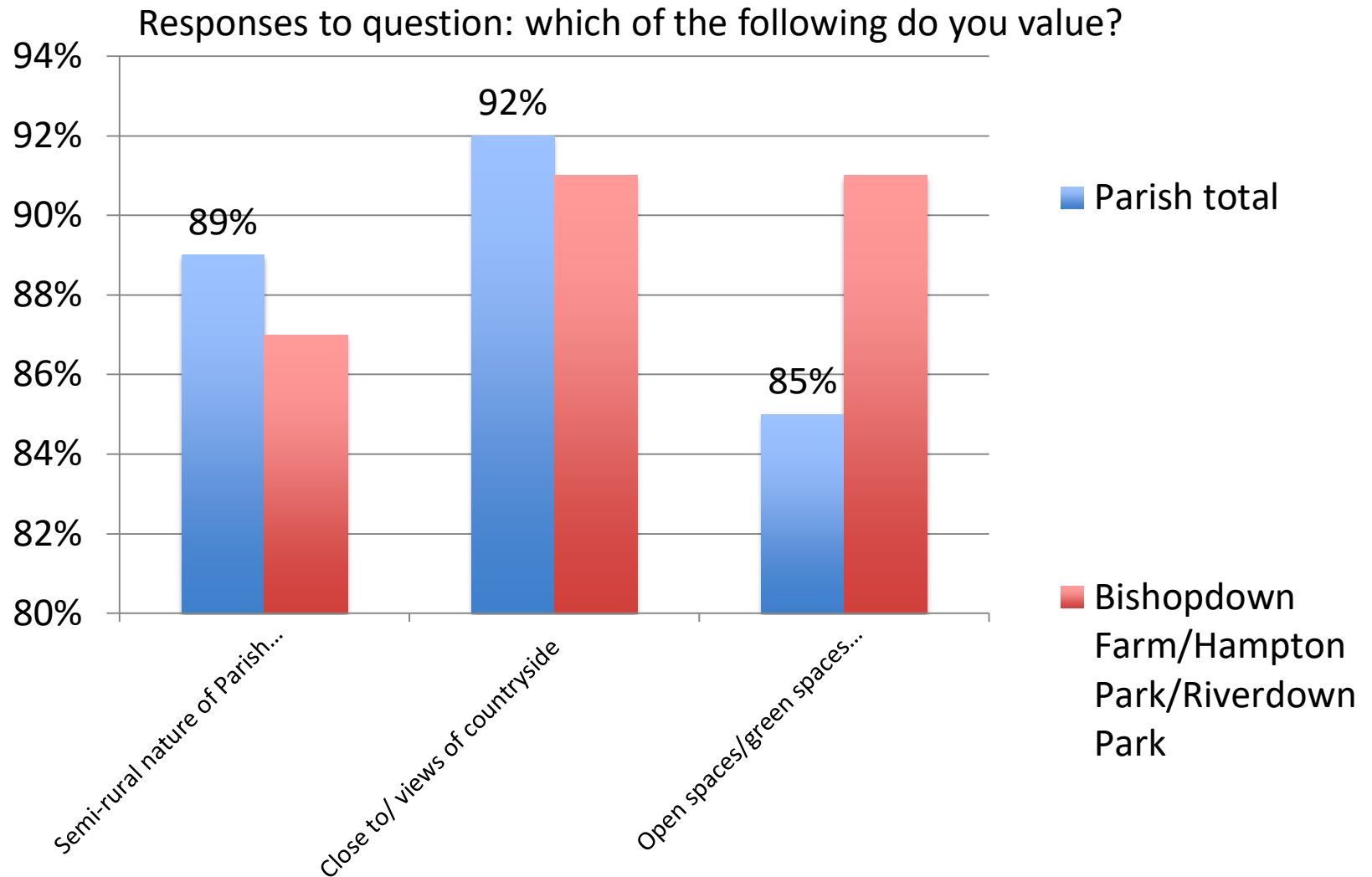
Age group	Responses	Responses (%)	Population (%)	Response rate %*
18+	151	100	100	6
18-30	5	3	21	1
31-44	26	17	26	4
45-59	54	36	33	6
60+	66	43	20	12

Majority of respondents were long standing (10+ years) residents

Analysis of responses

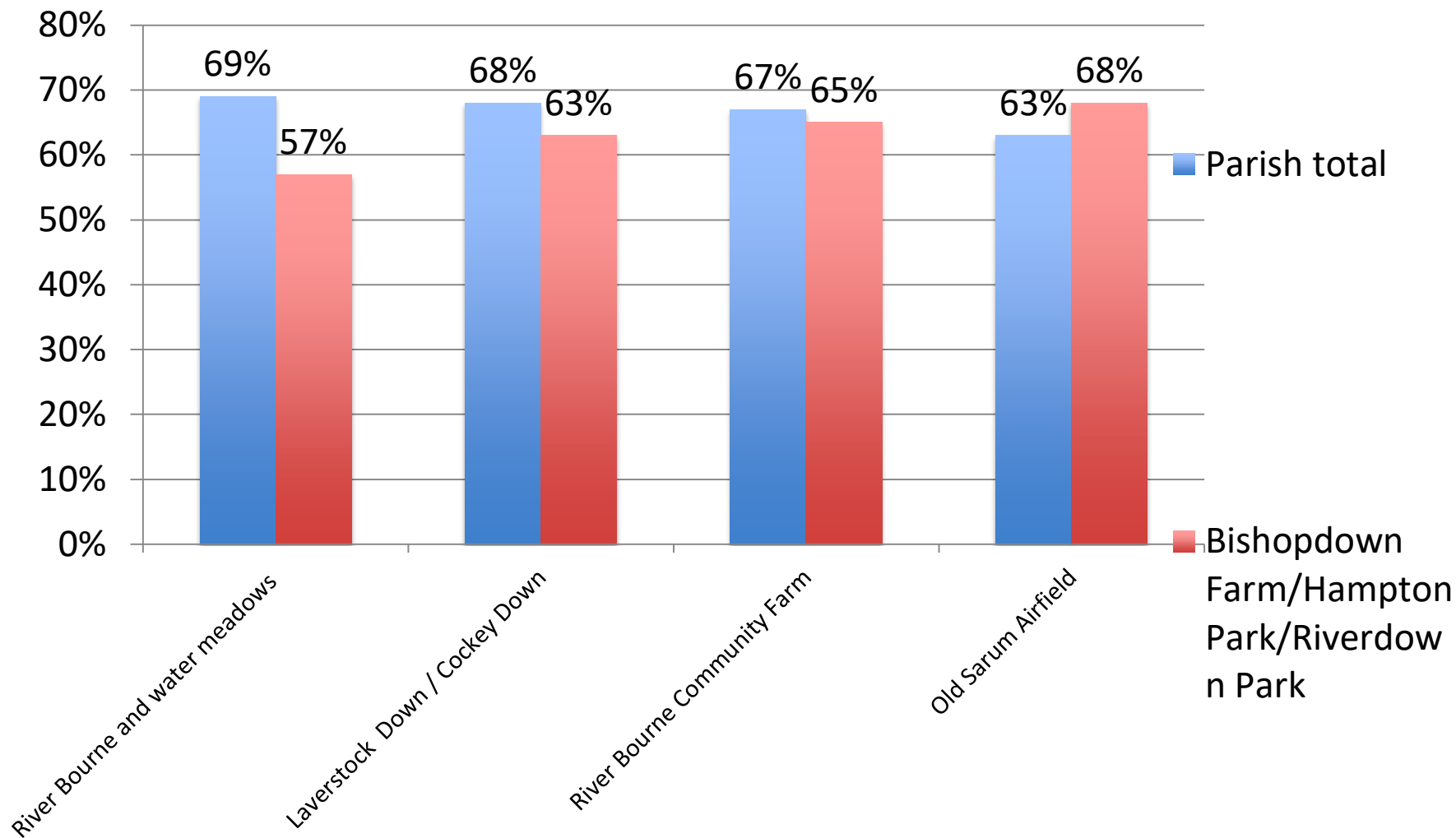
- Parish and its setting

Parish setting valued by overwhelming majority of respondents



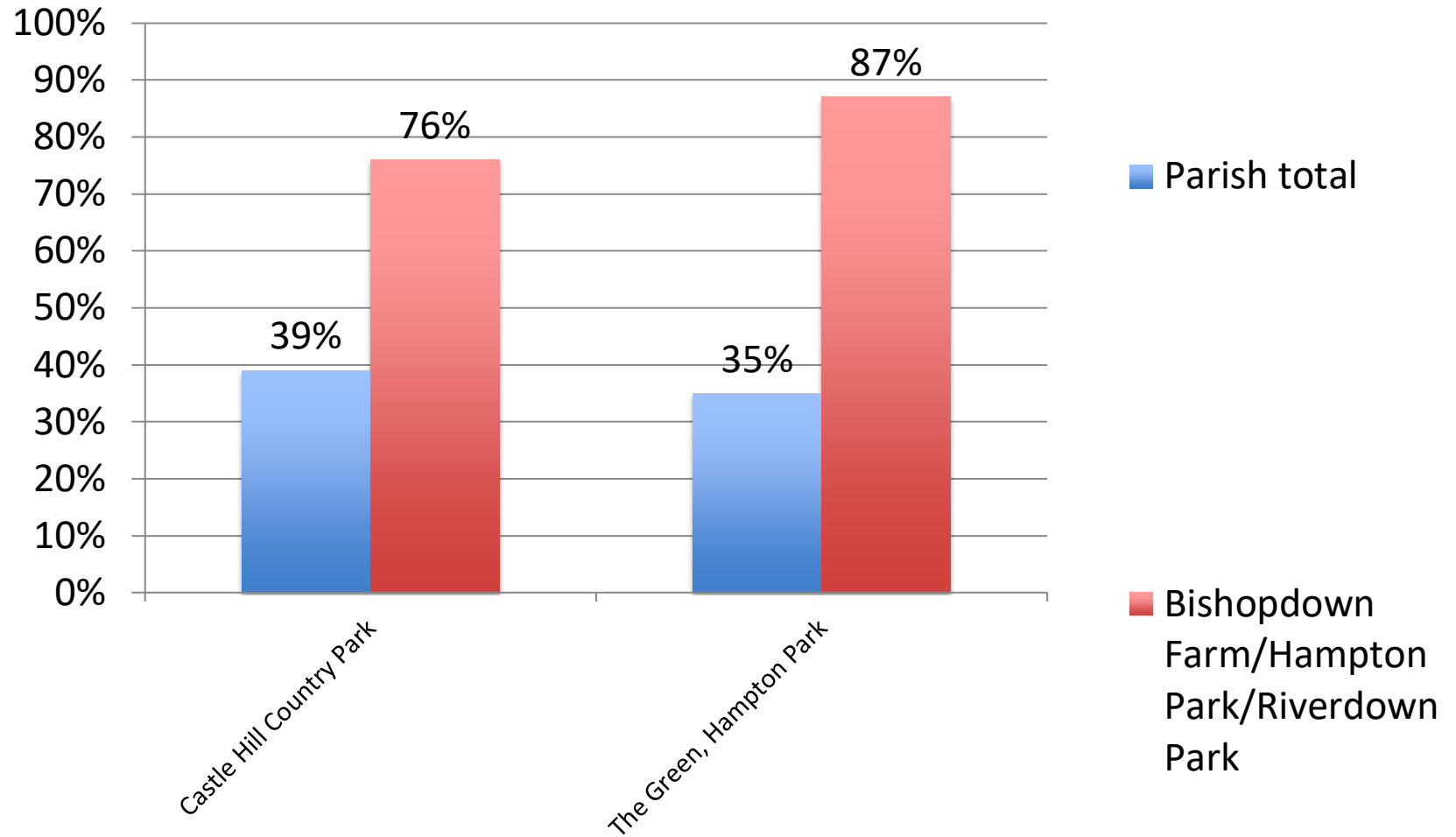
Major green spaces valued by majority of respondents

Responses to question: which of the following do you value?



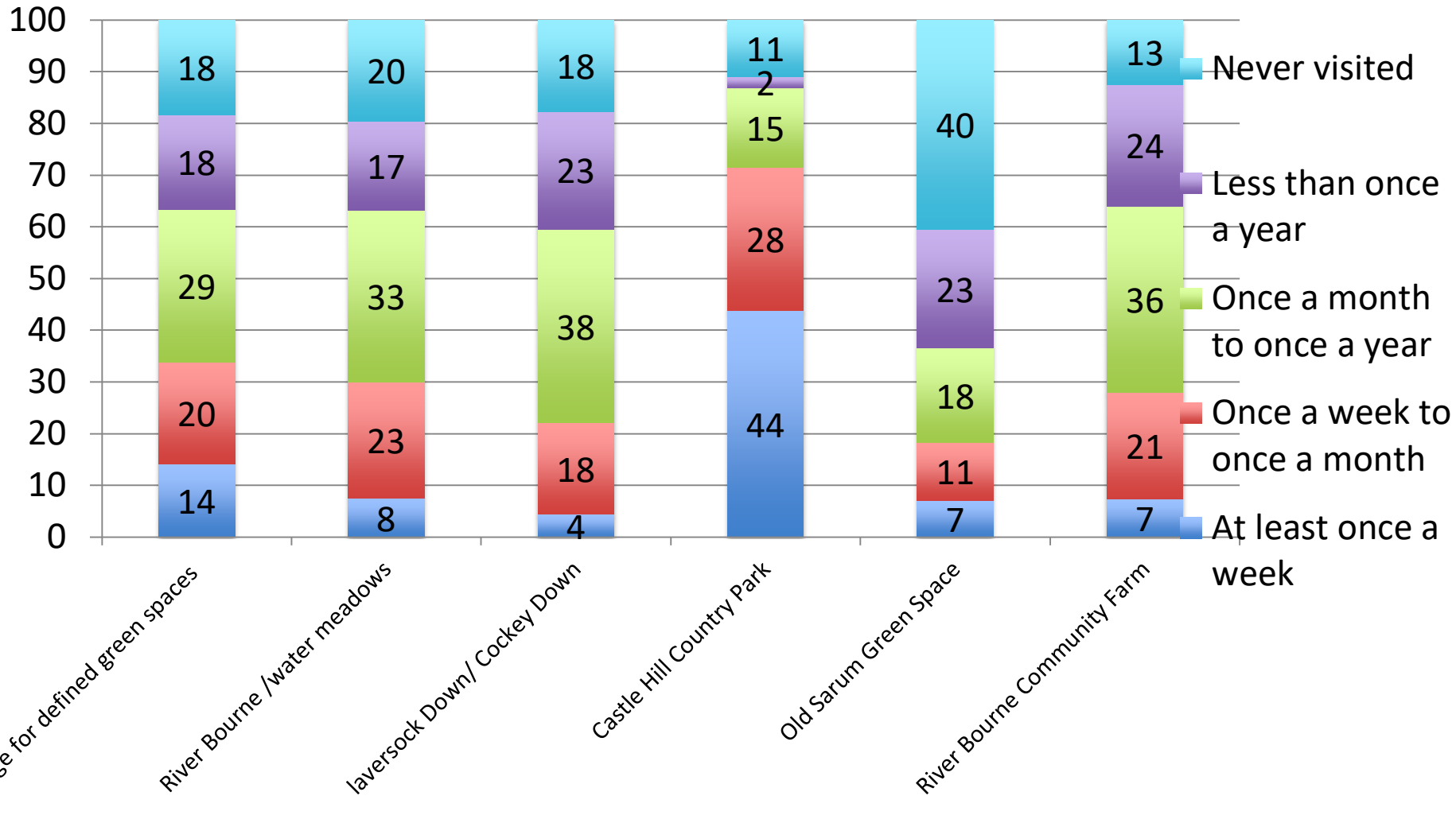
...and Castle Hill Country Park and The Green, Hampton Park have strong local appeal

Responses to question: which of the following do you value?



Majority claim to visit the major parish green spaces at least once a year

Frequency of visit (%)



Multiple reasons for visiting parish green spaces - for relaxation, exercise, scenery and wild life/flowers are most popular

Reasons for visit (% mentions by respondents)

	All green spaces
Get out in the fresh/relaxation	63%
To get some exercise/keep fit	57%
Attractive scenery/views	48%
Like to see the birds/wildlife/wildflowers	43%
Somewhere to take the children	31%
Dog walking	19%
Visit the cafe	18%

Reasons for visit are similar to those of respondents in rest of parish

Analysis of responses

- Parish and its setting
- Local amenities

Higher levels of satisfaction with most local amenities among respondents from Bishopdown Farm/Hampton Pk/Riverdown Park - much greater than than in parish as whole

	Whole Parish		Bishopdown Fm/ Hampton Pk	
	Good/adequate	Poor/ not available but required	Good/adequate	Poor/ not available but required
Surgery	47%	41%	98%	2%
Vet	54%	24%	97%	2%
Convenience store	87%	12%	97%	3%
Pharmacy	49%	42%	96%	3%
Primary schools	94%	2%	95%	0%
Playparks	85%	12%	94%	4%
Commnity centre/village hall/Pavilion	90%	9%	93%	7%
Secondary schools	85%	8%	88%	5%
Dentist	41%	39%	85%	12%
Nurseries	70%	21%	83%	13%
Residential care homes	77%	15%	79%	9%

But substantial minority concerned about availability of local employment opportunities, sports facilities and post office

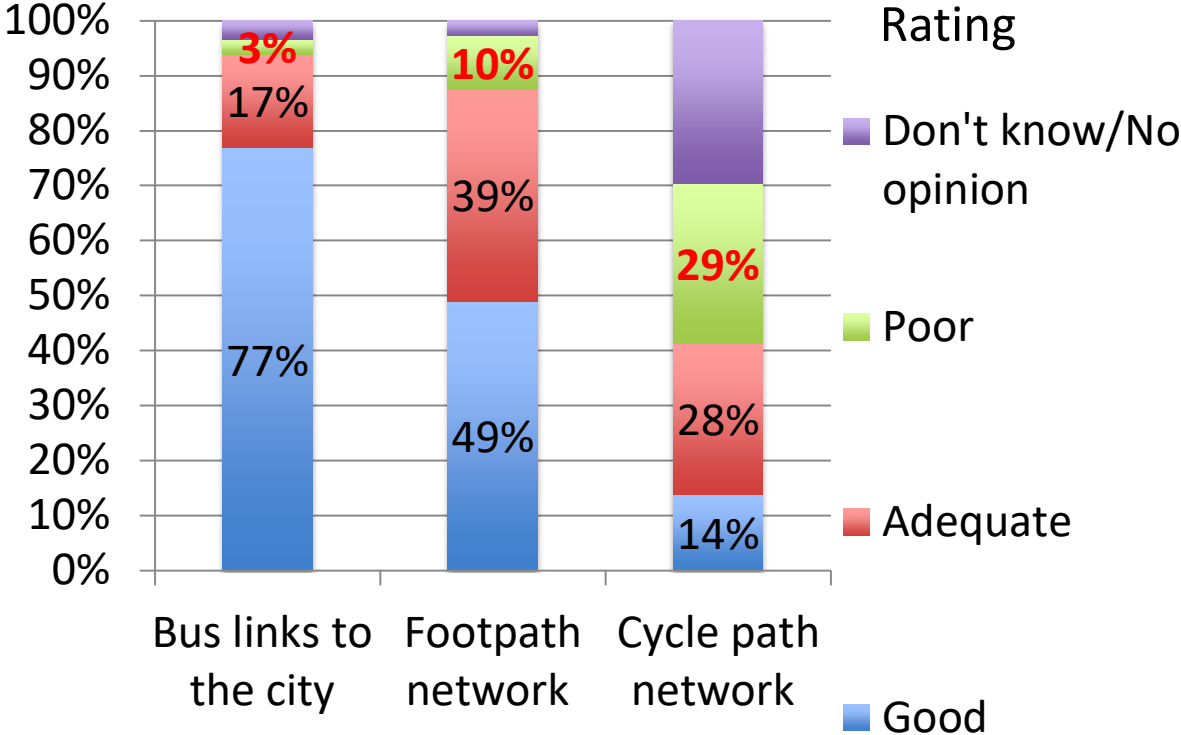
	Whole Parish		Bishopdown Fm/ Hampton Pk		
	Good/adequate	Poor/ not available but required	Good/adequate	Poor/ not available but required	
Post Office	31%	64%	64%	34%	40% (60+)
Sports facilities	61%	34%	63%	34%	47% (households with children)
Local employment opportunities	52%	38%	50%	41%	49% (households with children)

Analysis of responses

- Parish and its setting
- Local amenities
- **Movement**

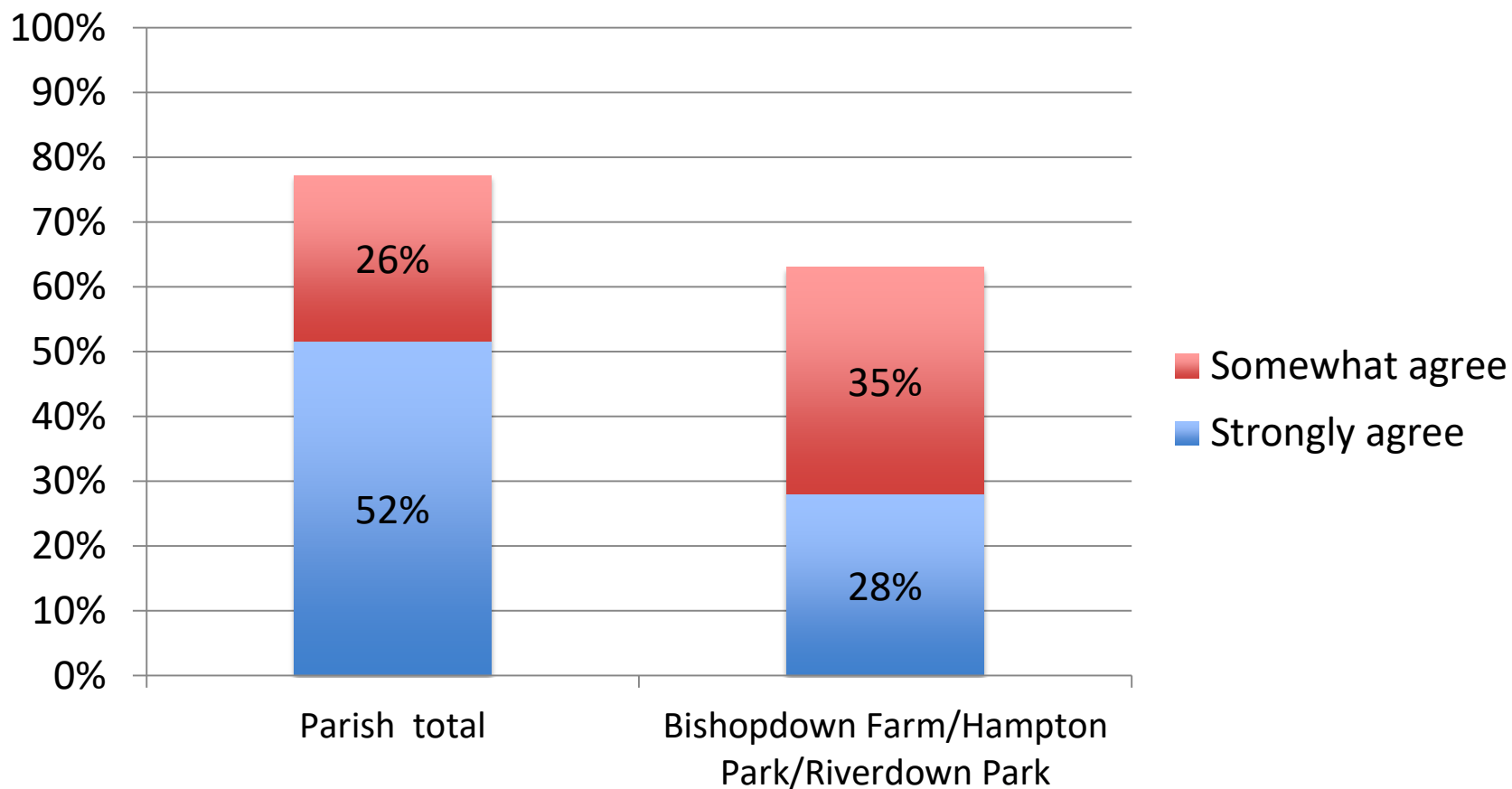
Bus links to city and footpath network generally rated good/adequate, but cycle path network rated poor by substantial minority

All respondents



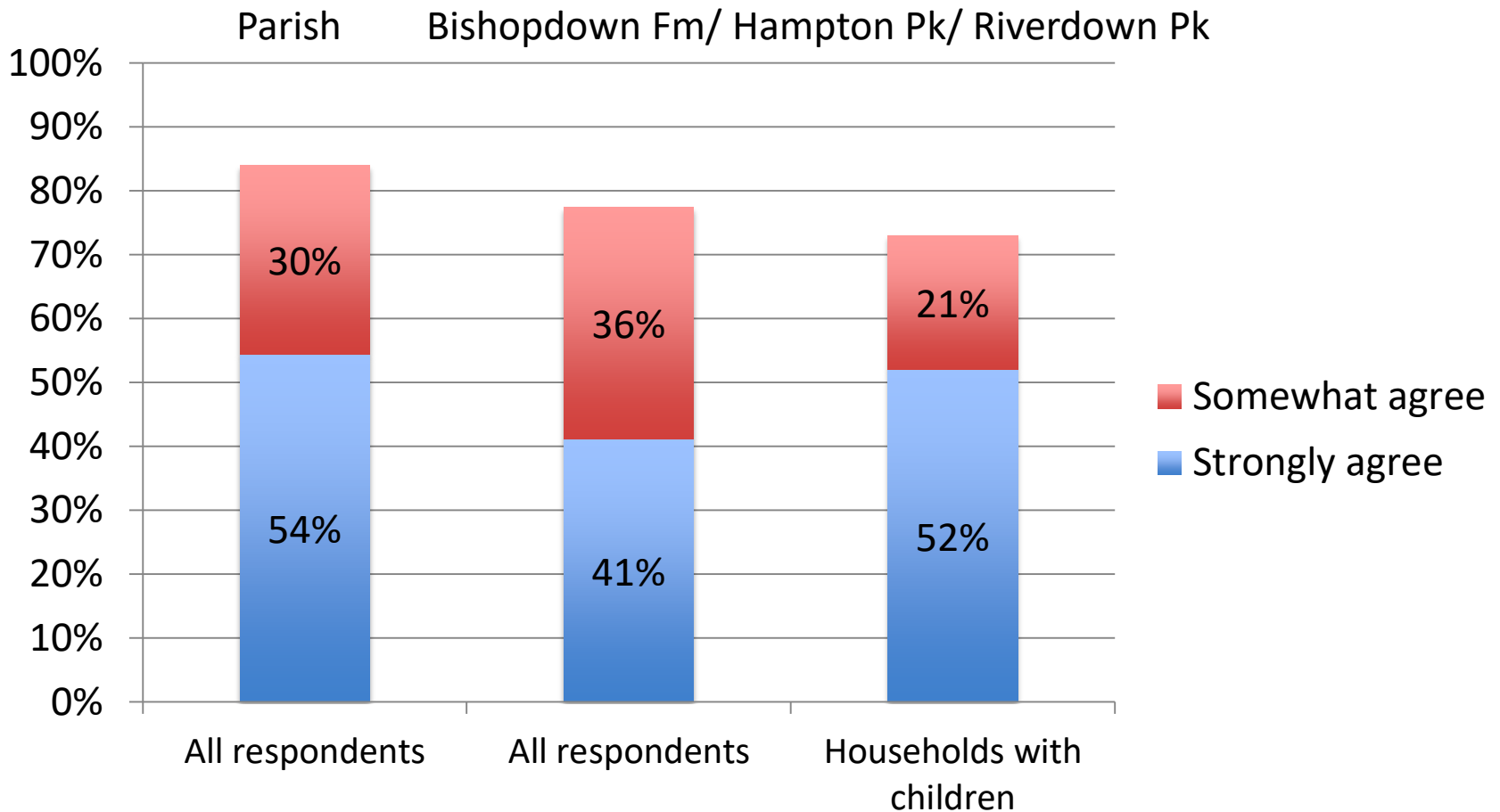
Widespread concern about traffic volumes – but not as great as in rest of parish

Percentage of respondents agreeing that too much traffic especially on narrow roads



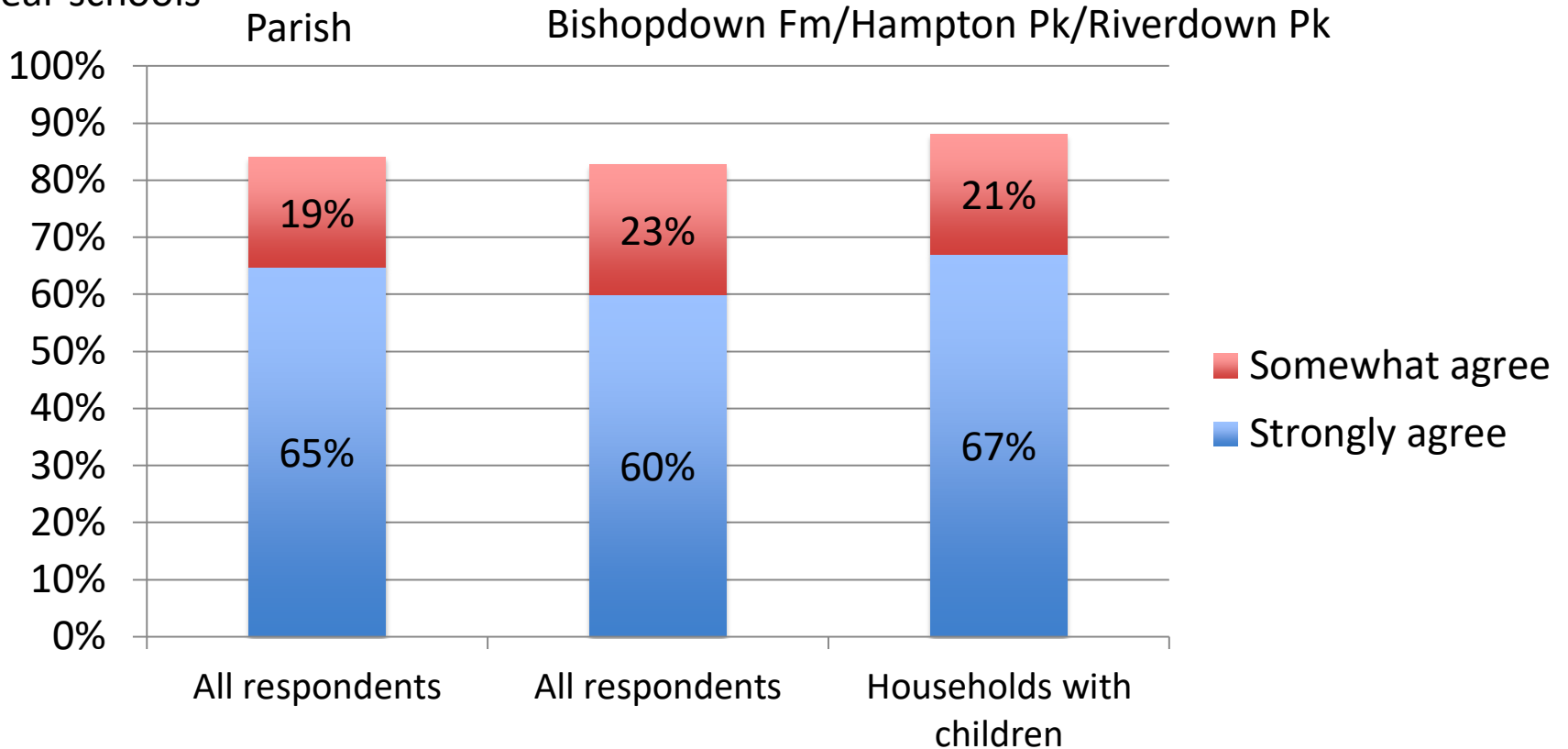
Speeding traffic of greater concern than volume of traffic, but again not as great as in rest of parish

Percentage of respondents concerned about speeding traffic



Dangerous/inconsiderate parking is major concern to local community esp households with children – and in parish as whole

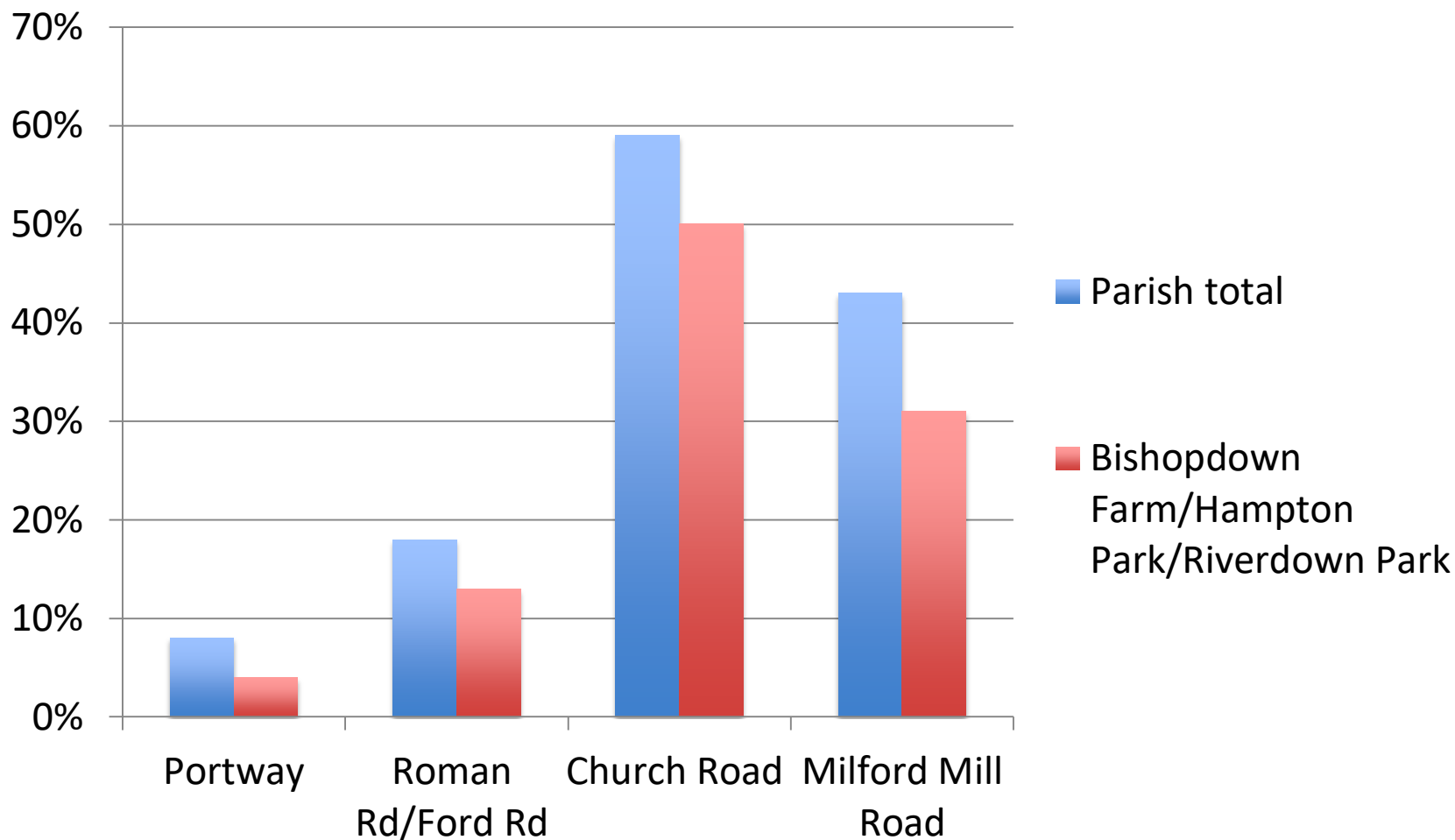
Percentage of respondents concerned about dangerous/inconsiderate parking especially near schools



Problem especially near school and on local bus routes

Church Road was worst rated for traffic by local community— “frequently/almost always a problem” for half local respondents

Per cent “almost always/ frequently a problem”



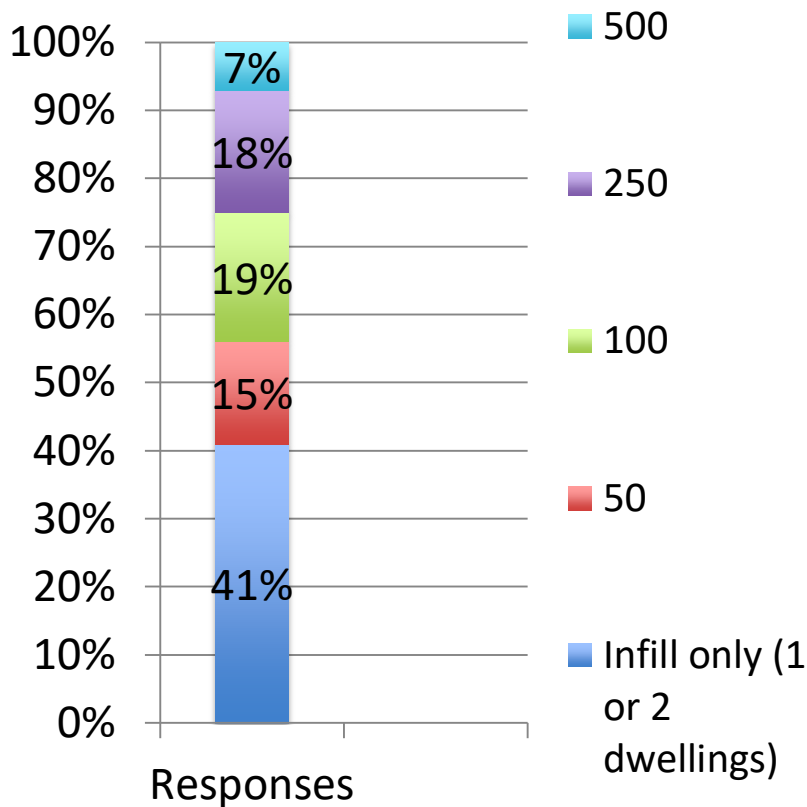
Analysis of responses

- Parish and its setting
- Local amenities
- Movement
- Future development

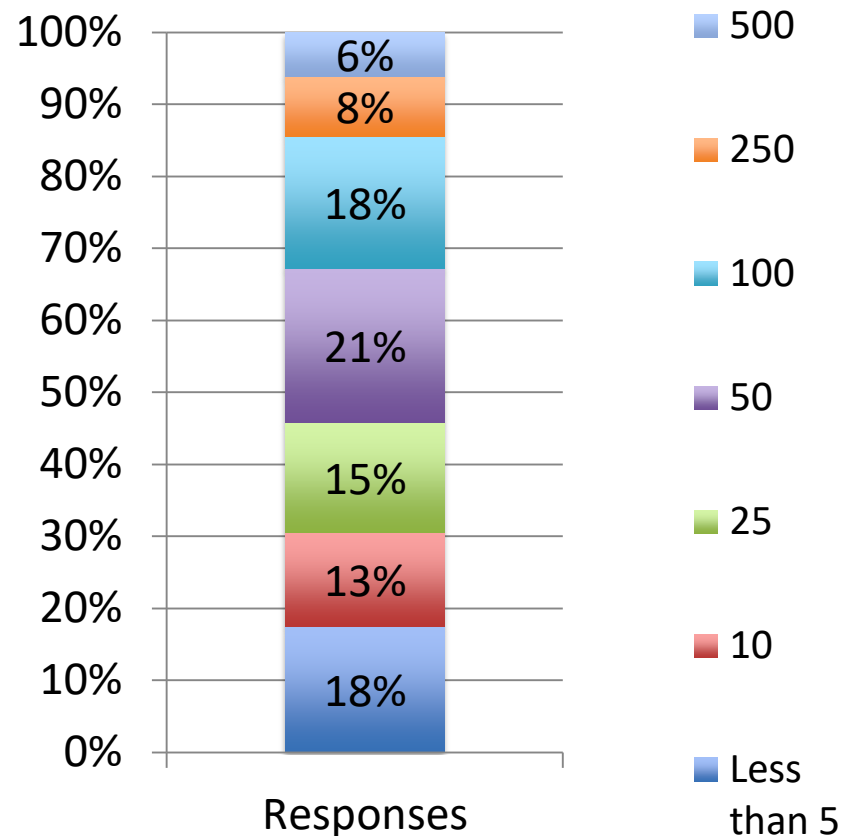
Strong support for very limited housing development to 2036

Respondents expressing an opinion

Maximum no of houses to be built



Max no of houses on one site



Similar pattern to responses for parish as whole

Majority support for most statements, especially those aimed at maintaining the semi-rural character of the parish

	Strongly agree	Somewhat agree
Community owned open spaces should be protected	89%	8%
The balance between developed land, agricultural land, and P.O.S. should always ensure that the semi-rural character of the parish is maintained	83%	11%
Water meadows should be protected	83%	12%
Any development within the parish should have low impact on the visual character of the landscape	75%	16%
Any land already designated for development should be used in preference to developing green space	72%	16%
Any development should not harm the historic setting of the Airfield Conservation Area	65%	16%
Old Sarum and Longhedge should remain separate from Salisbury city	52%	22%
Any development in Laverstock, Milford and Ford should be limited to infill	50%	21%
Land designated for commercial use in Longhedge and Old Sarum should be developed as such	47%	33%

Results similar to parish as whole - very little disagreement expressed with any statement

More limited support for energy generation/ conservation statements, but majority strongly agree with zero net energy usage and electric charging points for new builds

	Strongly agree	Somewhat agree
All future houses/offices should have an electric vehicle charging facility	56%	25%
Any future buildings should be designed for zero net energy usage	55%	32%
Solar panel farms should be permitted	46%	38%
Wind turbines should be permitted	34%	27%
More commercial buildings should be built to allow more local people to work closer to home	12%	43%

Weakest support for more commercial building to allow local people to work closer to home, but quarter of respondents neutral . Little strong disagreement with any statement

Analysis of responses

- Parish and its setting
- Local amenities
- Movement
- Future development
- Respondents' additional comments

Additional comments : many different topics mentioned -
 opposition to further development received most mentions

	Parish	Bishopdown Fm/ Hampton Pk
Responses	275	78
MORE DEVELOPMENT – NEGATIVE	26%	22%
GREENSPACES - PROTECT	17%	18%
ROAD SYSTEM - ISSUES	23%	18%
LOCAL AMENITIES - ISSUES	17%	18%
PARKING - ISSUES	15%	14%
CYCLE WAYS - ISSUES	10%	12%
MORE DEVELOPMENT – POSITIVE	8%	10%
SEMI-RURAL/RURAL ASPECT - PROTECT	12%	10%

Summary - responses

- 151 completed questionnaires - 12% response rate
- Responses heavily skewed towards views of long-standing residents in 60+ age group
- Younger residents, households with children under-represented

So need to take care in interpreting 'topline' results

Summary - setting and local amenities

- Respondents value semi-rural location of parish and its green spaces
- Majority of respondents claim to visit one or more of the green spaces at least once a year
- Local amenities were generally related good or adequate, but some local concerns about availability of local employment opportunities, sports facilities and post office

Summary - movement

- Majority concerned about dangerous/inconsiderate parking and to lesser extent traffic volumes and speeding
- Half of respondents rated Church Road as frequently/almost always a problem
- Bus links to the city and the footpath network were generally rated good or adequate
- But significant minority regarded the cycle path network as poor

Summary - as with parish as whole, strong agreement with the following statements which could form the basis of planning policies

- Water meadows should be protected
- Community owned open spaces should be protected
- Old Sarum and Longhedge should remain a separate from Salisbury city
- Any development in Laverstock, Milford and Ford should be limited to infill
- Any development within the parish should have low impact on the visual character of the landscape
- Any development should not harm the historic setting of the Airfield Conservation Area
- Any land already designated for development should be used in preference to developing green space
- The balance between developed land, agricultural land, and P.O.S. should always ensure that the semi-rural character of the parish is maintained

Generally more lukewarm support for energy conservation and generation statements, but generally little strong disagreement

- Majority 'strongly agreed' that
 - Any future buildings should be designed for zero net energy usage
 - All future houses/offices should have an electric vehicle charging facility
- Majority 'strongly/somewhat agreed' that
 - Solar panel farms should be permitted
 - Wind turbines should be permitted
- No majority in favour of constructing more commercial buildings to allow more local people to work closer to home